

# About NationSwell:

## How NationSwell Supports Organizations

### ISSUE AREAS:

- 1 Civic Engagement
- 2 Education and Youth Development
- 3 Environment and Climate Action
- 4 Future of Work
- 5 Physical, Mental, and Social Well-being
- 6 Social Justice and Economic Opportunity
- 7 Technology and Data for the Public Good

### PRACTICE AREAS:

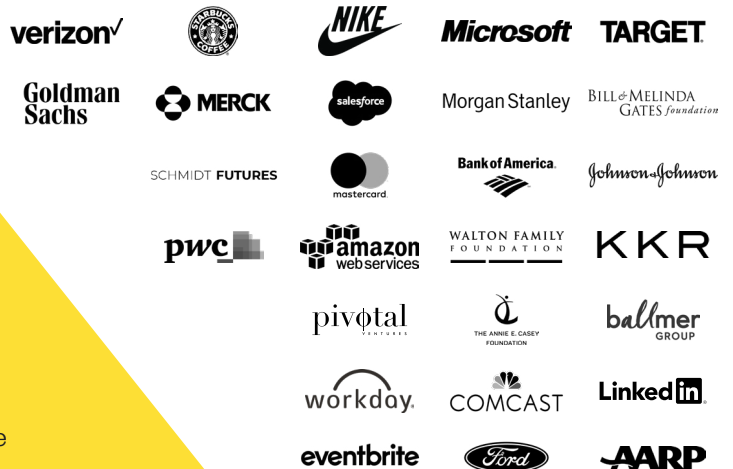
- 1 Environmental, Social and Governance (ESG)
- 2 Corporate Social Responsibility (CSR)
- 3 Philanthropy
- 4 Purpose-Driven Culture
- 5 Impact Investing
- 6 Sustainability
- 7 Diversity, Equity, Inclusion and Belonging

Founded in 2013, NationSwell is an award-winning social impact company that helps purpose-driven executives drive social impact at scale. Through a robust membership model and the nation's leading social impact studio, NationSwell supports these leaders to accelerate social, economic and environmental progress.

## Our Community: Members & Partners

### WE WORK WITH

Chief Executive Officers  
Chief CSR Officers  
Chief Diversity Officers  
Chief Innovation Officers  
Chief Sustainability Officers  
Executive Directors  
Heads of Corporate and Community Engagement  
Heads of External, Corporate and Public Affairs  
Heads of ESG and Sustainable Finance ... and more



NATION  
SWELL

TWO TIME W3 WINNER  
INAUGURAL ANTHEM AWARD WINNER



FOR MORE INFORMATION  
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### Institutional Membership:

An invitation-only membership for senior executives of leading businesses, philanthropies and financial institutions

#### Member Experience

##### EXPERT PROGRAMMING

Intimate executive roundtables, collaborative sessions, issue-area briefings, and inspirational experiences with peers and thought leaders

##### ACTIONABLE INSIGHTS

Original insights and research, insider access to proprietary tools and resources from peer organizations, and curated best practices and trends

##### STRATEGIC CONNECTIONS

High-impact catalytic introductions to potential collaborators, advisors, champions, and partners

##### THOUGHT PARTNERSHIP

Consultative support, advice, and amplification opportunities to elevate issues, approaches, and solutions

### Strategy and Creative Studio:

A social impact consulting group offering catalytic strategy development, storytelling and coalition building

#### Ways to Work with us

##### IMPACT STRATEGY

- CSR / ESG / employee engagement strategy development
- Identification of pillar issue areas with potential partners and roadmap to goals
- Recommendations rooted in authenticity distinctive to your culture and with credibility in key social/environmental issue areas

##### TARGETED IMPACT CAMPAIGNS

- Brand narrative, identity and messaging of key impact initiatives or commitments
- Integrated storytelling with visual design, video production, profiles, op-eds, social media
- Unique events with influential impact leaders and targeted multi-channel distribution

##### APPLIED RESEARCH AND FOCUS GROUPS

- In-depth, community-centered research and unique access to cross sector impact leaders
- Smart insights synthesis and workshopping of hypotheses through events and focus groups
- Customized deliverables including insights reports and toolkits

##### NATIONSWELL COLLABORATIVES

- Coalition building of cross sector leaders to drive collaborative action
- Curated working group sessions for learning, connecting and solution-building
- Public events, bespoke research and field-building tools to amplify solutions and shift perceptions

**NATION  
SWELL**

“At every meeting I find insights, am able to pressure-test ideas, discover blind spots, and hear what peers are doing elsewhere. It is an invaluable resource.”

VIRGINIA TENPENNY  
Chief Social Impact Officer, Starbucks Foundation



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